



JOB TITLE: Associate Multimedia Producer

SUPERVISOR: Production Manager

FLSA STATUS: Exempt

PBS North is seeking a talented professional to join our production team! PBS North is a leading public broadcasting station committed to delivering high-quality, educational, and entertaining content on multiple platforms. We produce a wide range of content, including documentaries, public affairs show, cultural features, and more.

POSITION SUMMARY:

The Associate Multimedia Producer is a full-time position located in Duluth, Minnesota, renowned as Minnesota's gateway to the sea. We are seeking an innovative associate producer to work on our Almanac North show. The ideal candidate should have a strong passion for public media, possess creative flair, and excel in producing captivating video content. Candidates must be highly organized with a background in content creation and the ability to thrive within an industrious and dynamic team environment.

ESSENTIAL DUTIES:

- Pitch, develop, and research story ideas with an eye toward creative execution and in collaboration with Producer.
- The ability to tell high-quality, creative, educational, thoughtful, visual, and engaging stories through multimedia.
- Know and utilize the fundamentals of creative pre-production, including, but not limited to researching topics and story ideas that are driven by story, audience, and distribution platforms.
- Secure all requisite releases, identifying sources of information and visual materials, adhering to copyright and other legal standards.
- Work with Producer/Senior Producer and Production Manager to meet due dates, deadlines, and distribution dates.
- Edit content for various platforms in collaboration with the project team.
- Collaborate on promotional and social channels, in alignment with marketing.
- Understand and use Airtable and Teams, our project management software.
- Identify and coordinate project logistics with key collaborators, including conducting and coordinating interviews, locations, and creative cinematography, assuring efficient use of all station resources used to obtain multimedia elements of the program.
- Build relationships and partnerships with community organizations and individuals.
- Participate in weekly production meetings.
- Create content and programs in collaboration with Production Personnel.
- Create promotional materials with the Director of Marketing.
- Prioritize tasks and communicate effectively.

PERIPHERAL DUTIES:

- Act as back-up producer and floor crew for live in-studio shows as needed.
- Assist the development department in their work to secure program production funding.
- Correspond with viewers seeking information about current and past productions.
- Assist on other station productions and act as back-up for other producers when necessary.
- Opportunities to appear on-air during pledge drives and other live or pre-recorded productions.
- Perform related special projects or other duties as assigned.

KNOWLEDGE, SKILLS, AND ABILITIES:

- Ability to tell high-quality, educational, thoughtful, visual, and engaging stories through multimedia platforms.
- Know and utilize the fundamentals of creative pre-production including, but not limited to, researching topics and story ideas, driven by story, audience, and distribution platforms.
- Ability to manage time effectively.
- Demonstrate ability to prioritize tasks, set goals and put systems in place to achieve goals.
- Have a keen eye for details.
- Exceptional communication skills both written and verbal.
- Have a broad knowledge of the viewing area.

EDUCATION AND EXPERIENCE:

- Undergraduate degree in multimedia, communication, or journalism, or related work experience
- 1-2 years' experience in film or television production

PHYSICAL REQUIREMENTS:

This position requires frequent sitting, walking, verbal communication, nonverbal communication, use of sight, and use of hearing, and the ability to carry up to 40 pounds. This position also requires regular pulling/pushing, reaching overhead, and crawling or crouching.

Interested parties should submit a cover email, resume, and completed application in confidence to applicant@wdse.org. Applications can be downloaded from the Careers page of our website.

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